

RINKS @ VETERANS PARK

NORWALK, CONNECTICUT

Veterans Park Press Release

FOR IMMEDIATE RELEASE: CT Governor Dannel Malloy and Norwalk Mayor Harry Rilling to attend ribbon cutting ceremony at The Rinks at Veterans Park

Thursday, November 10th 6:00pm

Norwalk, Connecticut

11/1/16

The Rinks at Veterans Park is the first seasonal double surface regulation ice rinks, covered in a removable structure, ever built. This is a unique public/private partnership between the City of Norwalk, Norwalk Recreation and Parks Department and the Rinks at Veterans Park LLC. As part of the agreement, the City of Norwalk school children, which includes over 11,000 students at 19 schools, each will receive one free skating pass and skate rental. There will be community benefit to the school children of Norwalk over the term of the agreement. Also, many local school groups such as the Norwalk/McMahon Co-op High School hockey team can now have more convenient practice times after school, compared to their previous 5:00am slot.

The rinks will attract an estimated 400,000 people to historic South Norwalk, and utilize a park that is normally vacant during the winter months. The seasonal facility is over 40,000 sf and includes food trucks, a heated viewing area, two regulation size rinks, and bathrooms. Trailers and shipping containers have been repurposed to serve as locker rooms, party rooms and skate rental. The operation is 100% sustainable and environmentally friendly. This will be a winter wonderland destination for the entire East

Coast.

The Rinks at Veterans Park LLC is working in conjunction and with the support of SoNo Ice House LLC. SoNo Ice House is a multi-sheet year round skating facility in South Norwalk. Open in 2012, SoNo Ice House has expanded the operation to include Veterans Park.

Contact:

Ryan Hughes-President
Ryan@sonoicehouse.com

Dale Derosa -Manager
Daled@sonoicehouse.com

203 956-0255
300 Wilson Ave
Norwalk, CT 06854

##